



WE DESIGNED
CARIOCA PLUS
BY COMBINING
**60 YEARS OF
PRODUCT KNOW HOW**
WITH THE VIBES OF
A **NEW GENERATION**
OF ARTISTS.

CARIOCA[®]
PLUS



APPLYING
PREMIUM **FINE**
ART QUALITY
STANDARDS,
THE RESULT IS
BUILT TO DELIVER
A **PROFESSIONAL**
PERFORMANCE.

VAN ORTON[®]
DESIGN



VAN ORTON
DESIGN

VAN ORTON IS A CREATIVE DUO OF TWO TWIN BROTHERS FROM TURIN. THEIR ART IS STRONGLY INFLUENCED BY "POP CULTURE" AND THEIR DESIGN IS INSPIRED BY CHURCHES' GLASS WINDOWS. THEIR WORKS HAVE FURTHER EVOLVED THROUGH SIMMETRIC GRAFTS AND LUMINOUS LINES. THEY STARTED BY REINTERPRETING ICONIC FILMS FROM THE 1980S, WHICH QUICKLY GAINED THEM SIGNIFICANT VISIBILITY AND LED TO COLLABORATIONS WITH MAJOR BRANDS SUCH AS MARVEL, MICROSOFT, ARMANI, BMW, AND ARTISTS LIKE PEARL JAM.

VAN ORTON ENTHUSIASTICALLY JOINED THE PLUS PROJECT RIGHT FROM THE START, ASSISTING CARIOCA IN THE PRODUCT DEVELOPMENT. WITH THEIR UNIQUE AND ORIGINAL STYLE, THEY GAVE A DISTINCTIVE LOOK AND PERSONALITY TO ALL THE PACKAGING IN THE RANGE, TURNING THEM INTO WORKS OF ART THEMSELVES. THIS IS HOW THE NEW WORLD OF **CARIOCA PLUS** CAME TO LIFE.



CARIOCA
PLUS

**DESIGNED
FOR**



FOR THOSE WHO ARE DRIVEN BY ADVENTUROUS CURIOSITY, WHO WANT TO EXPLORE NEW ARTISTIC TECHNIQUES AND EXPERIMENT WITH DIFFERENT KINDS OF EXPRESSION.

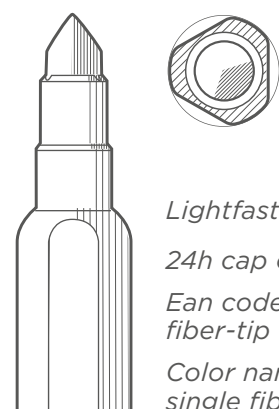
FOR THOSE WHO WANT AN OPPORTUNITY TO LEAVE THEIR OWN MARK, THEIR OWN COLORS, THEIR UNIQUE FOOTPRINT AND SHARE IT WITH THE WORLD.

FOR THOSE WHO WANT TO STOP TIME, DEDICATE IT TO THEMSELVES AND THEIR PASSIONS.

WELCOME TO OUR WORLD OF COLORS AND CREATIVITY, WELCOME TO CARIOCA PLUS.

PRISMA FIBER-TIP

Art quality felt tip pen.
With high performance ink and japanese
fiber tip can create intense color drawings
that can last in time.

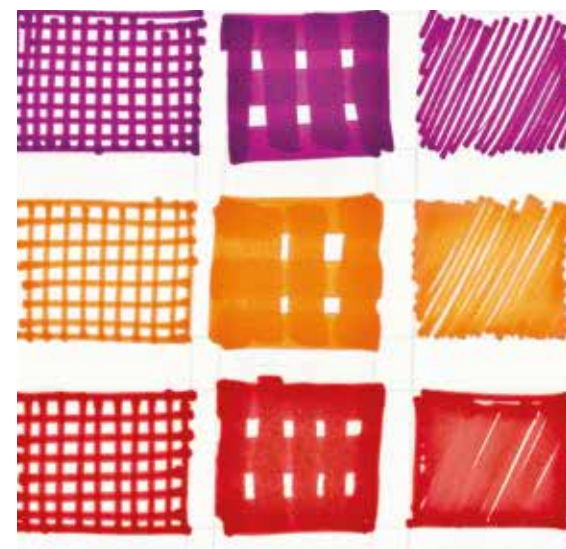


Lightfast colors

24h cap off

Ean code on single
fiber-tip

Color name on
single fiber-tip



**MADE
IN ITALY**



CONIC TIP FOR THICK
AND THIN LINES

INTENSE COLORS

ERGONOMIC SHAPE



**BULK
SELLING
DISPLAY**

Available
in 18 colors

AVAILABLE IN 30 COLORS

- | | | |
|----------------------|------------------|------------------|
| ● 11 LIGHT GREY | ● 28 MINT GREEN | ● 06 BROWN |
| ● 12 PINK | ● 29 DEEP GREY | ● 07 LIGHT GREEN |
| ● 13 TURQUOISE | ● 47 SKY BLUE | ● 08 ORANGE |
| ● 14 PERIWINKLE | ● 48 FUCHSIA | ● 09 VIOLET |
| ● 15 PETROLEUM GREEN | ● 85 SALMON PINK | ● 10 LIGHT BLUE |
| ● 22 DEEP ORANGE | ● 01 BLACK | ● 16 HAZEL BROWN |
| ● 23 DEEP GREEN | ● 02 DEEP BLUE | ● 18 BLUE |
| ● 24 DEEP RED | ● 03 RED | ● 19 GOLD YELLOW |
| ● 26 LIGHT VIOLET | ● 04 GREEN | ● 20 DEEP BROWN |
| ● 27 OLIVE GREEN | ● 05 YELLOW | ● 21 TERRACOTTA |

12 PRISMA fiber-tips box

Art.45205

Inner:6pcs. / Outer:24pcs.

Outer Size (cm) LxBxH:24x16x16 / Kg:3,3



8 003511 452056



12 single color PRISMA

fiber-tips box

Art.45217

Inner: - / Outer:24pcs.

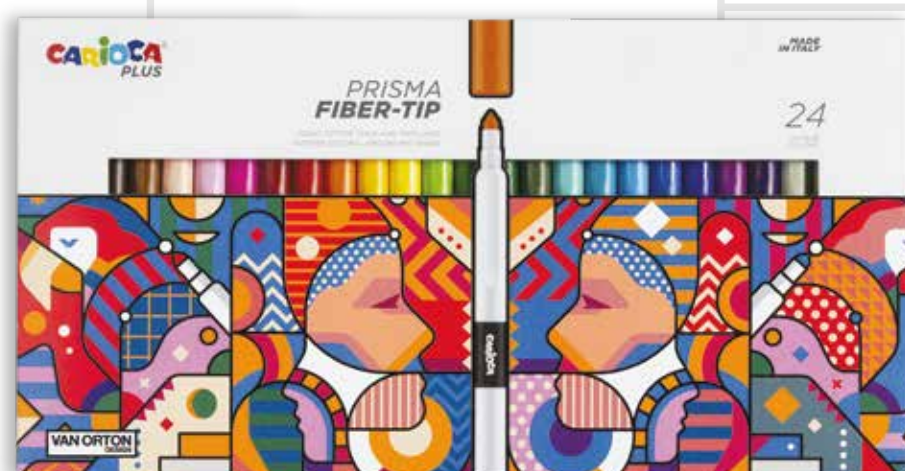
Outer Size (cm)

LxBxH:26,5x16x14,5 / Kg:2,5



Art.
45217/-

- | | |
|------|------|
| ● 01 | ● 28 |
| ● 20 | ● 13 |
| ● 06 | ● 10 |
| ● 85 | ● 18 |
| ● 48 | ● 02 |
| ● 03 | ● 09 |
| ● 08 | ● 14 |
| ● 16 | ● 05 |
| ● 07 | ● 11 |



24 PRISMA fiber-tips box

Art.45207

Inner:6pcs. / Outer:12pcs.

Outer Size (cm) LxBxH:34,5x17x17 / Kg:3,3



8 003511 452070

18 PRISMA fiber-tips box

Art.45206

Inner:6pcs. / Outer:12pcs.

Outer Size (cm) LxBxH:24x17x17 / Kg:2,5



8 003511 452063



**Premium
Hard Box**



8 003511 452087

30 PRISMA fiber-tips hard box

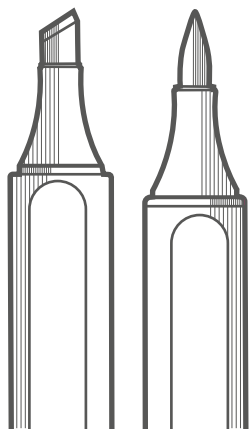
Art.45208

Inner: - / Outer:6pcs.

Outer Size (cm) LxBxH:24,5x31x13,5 / Kg:2,9

SKETCH MARKER

Alcohol based marker with chisel and soft brush tips. Its 80 colors high quality inks are created to allow seamless blending for a professional result. The ergonomic shape ensures easy grip for sketching and coloring.



- Low odor ink
- Seamless blending
- Color code on cap
- Quick drying

DOUBLE TIP



- ALCOHOL BASED INK
- SOFT BRUSH AND CHISEL TIPS
- ERGONOMIC SHAPE



DISPLAY COLOR TONE BOXES SELLING

Includes refills of 4 tones, in 6 varieties of colors



AVAILABLE IN 80 COLORS

M8	M7	M6	M5	M4	M3	M2	M1
R7	R6	R5	R4	R3	R2	R1	YR4
YR3	Y32	Y31	Y5	Y4	Y3	Y2	Y1
YG4	YG3	YG2	YG1	G6	G5	G4	G3
G2	G1	L4	L3	L2	L1	B4	B3
B2	B1	B03	B02	B01	V3	V2	V1
BV4	BV3	BV2	BV1	E8	E7	E6	E5
E4	E3	E2	E1	BR6	BR5	BR4	BR3
BR2	BR1	C6	C5	C4	C3	C2	C1
W6	W5	W4	W3	W2	W1	100	0



**Premium
Hard Box**

**Box 80
SKETCH MARKER
Art.45243**
Inner: - / Outer:4pcs.
Outer Size (cm)
LxBxH:32x32x20
Kg:6,5



8 003511 452438



**Premium
Hard Box**

Box 32 SKETCH MARKER - Art.45242
Inner: - / Outer:8pcs. Outer Size (cm)
LxBxH:32x17x20 / Kg:12,5



8 003511 452421

100	C4	BR5	M8	YR3	B3	G4	BV2
R1	W5	BR3	R6	Y5	L4	YG3	V3
E2	C2	E6	M5	Y3	L2	G2	R3
W3	0	E4	M2	Y1	B1	YG1	BR1



**Box 10
SKETCH MARKER
Art.45241**
Inner:6pcs. / Outer:24pcs.
Outer Size (cm)
LxBxH:27x16,5x22
Kg:3,9



8 003511 452414



**Box 4
SKETCH MARKER
Art.45246/04**
Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:22,5x16,5x12
Kg:2



8 003511 452469



**Box 4
SKETCH MARKER
Art.45246/09**
Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:22,5x16,5x12
Kg:2



8 003511 298098



**Box 4
SKETCH MARKER
Art.45246/03**
Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:22,5x16,5x12
Kg:2



8 003511 298135



**Box 4
SKETCH MARKER
Art.45246/06**
Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:22,5x16,5x12
Kg:2



8 003511 298067



**Box 4
SKETCH MARKER
Art.45246/02**
Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:22,5x16,5x12
Kg:2



8 003511 298029



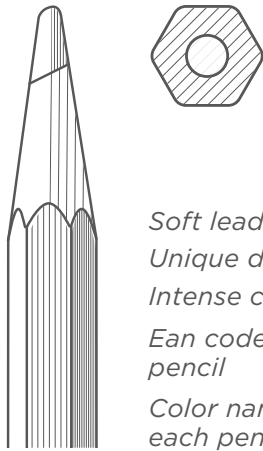
**Box 4
SKETCH MARKER
Art.45246/11**
Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:22,5x16,5x12
Kg:2



8 003511 298111

COLOR PENCIL 4.0

Superior quality wood color pencil with highly pigmented and smooth lead, easy to blend, for the creation of artistic drawings.



Soft lead
Unique design
Intense colors
Ean code on each pencil
Color name on each pencil



The mark of responsible forestry
FSC® C182864

4MM LEAD
LIGHTFAST COLORS
EASY BLENDABILITY
HIGH PIGMENTATION



BULK SELLING DISPLAY

Available in 24 colors

AVAILABLE IN 40 COLORS

- | | | | |
|----------------|-----------------|-----------------|-----------------|
| 01 BLACK | 11 LIGHT GREY | 21 TERRACOTTA | 31 WHITE |
| 02 DEEP BLUE | 12 PINK | 22 DEEP ORANGE | 32 PEACH YELLOW |
| 03 RED | 13 TURQUOISE | 23 DEEP GREEN | 33 GREEN GRASS |
| 04 GREEN | 14 PERIWINKLE | 24 DEEP RED | 35 CHESTNUT |
| 05 YELLOW | 15 WATER GREEN | 25 SALMON PINK | 68 LAKE BLUE |
| 06 BROWN | 16 HAZEL BROWN | 26 LIGHT VIOLET | 80 GRAPE PURPLE |
| 07 LIGHT GREEN | 17 LEMON YELLOW | 27 MALACHITE | 81 ANTIQUE PINK |
| 08 ORANGE | 18 BLUE | 28 MINT GREEN | 82 ACID GREEN |
| 09 VIOLET | 19 GOLD YELLOW | 29 DEEP GREY | 83 HEAVENLY |
| 10 LIGHT BLUE | 20 BURNT UMBER | 30 FUCHSIA | 84 LILAC |

12 COLOR PENCILS 4.0 box

Art.45201

Inner:6pcs. / Outer:24pcs.

Outer Size (cm) LxBxH:16x20x16 / Kg:2,5



8 003511 452018



**Art.
45216/-**

- | | |
|----|----|
| 01 | 07 |
| 06 | 28 |
| 35 | 04 |
| 16 | 23 |
| 12 | 13 |
| 30 | 10 |
| 24 | 18 |
| 03 | 02 |
| 08 | 09 |
| 05 | 26 |
| 19 | 14 |
| 32 | 11 |



24 COLOR PENCILS 4.0 box

Art.45203

Inner:6pcs. / Outer:24pcs.

Outer Size (cm) LxBxH:20,4x19,5x26,4 / Kg:5,1



8 003511 452032

12 single color COLOR PENCILS 4.0

Art.45216/-

Inner: - / Outer:24pcs.

Outer Size (cm) LxBxH:16x20x16

Kg:2,5

18 COLOR PENCILS 4.0 box

Art.45202

Inner:6pcs. / Outer:24pcs.

Outer Size (cm) LxBxH:29,7x19,5x14,2 / Kg:3,7



8 003511 452025



**Premium
Hard Box**

40 COLOR PENCILS 4.0 hard box

Art.45204

Inner: - / Outer:4pcs.

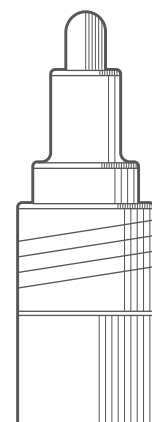
Outer Size (cm) LxBxH:35,9x21x15,2 / Kg:3



8 003511 452049

ACRYLIC MARKER

High quality acrylic marker with strong ink flow, for a superior performance on various types of surface.



Water based

Excellent flow

Does not dry when stored

Ean code on each marker

Color name on each marker

8 ACRYLIC MARKERS hard box Art.45209

Inner:6pcs.

Outer:24pcs.

Outer Size (cm)

LxBxH:33x18x42

Kg:7,2



Premium
Hard Box

2MM TIP

FOR ALL
SURFACES

SUN AND
WATER
RESISTANT



BULK SELLING DISPLAY



Art. 45218/-

01 BLACK	06 BROWN
12 PINK	36 PINK FLUO
03 RED	35 ORANGE FLUO
08 ORANGE	34 YELLOW FLUO
05 YELLOW	07 LIGHT GREEN
04 GREEN	10 LIGHT BLUE
18 BLUE	26 LILAC
31 WHITE	09 PURPLE
37 SILVER	19 GOLD

6 single color ACRYLIC MARKERS Art.45218/-

Inner: - pcs. / Outer:24pcs.

Outer Size (cm) LxBxH:17x23,5x26 / Kg:3,9

Prefilled as per image, refill 18 colors available

Premium
Hard Box



18 ACRYLIC MARKERS hard box Art.45219

Inner:6pcs.

Outer:24pcs.

Outer Size (cm)

LxBxH:33x18x42

Kg:7,2



SOLID WATERCOLOR

Fine grain highly pigmented solid watercolors, specific for artists' painting thanks to its easy mixability and resistance to sunlight.



*Vivid and bright colors
High Covering
Fine grain
Brush included*



*HIGHLY PIGMENTED
LIGHTFAST
EASY TO MIX*



12 SOLID WATERCOLORS case
Art.45210
Inner:6pcs. / Outer:48pcs.
Outer Size (cm) LxBxH:33x21x23
Kg:6,4



8 003511 452100



24 WATER COLORS case
Art.45211
Inner:6pcs. / Outer:24pcs.
Outer Size (cm) LxBxH:26,2x21x22,5
Kg:5,6



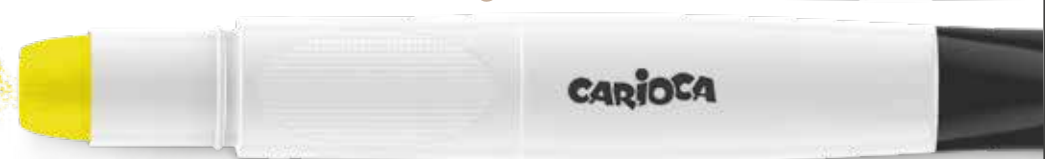
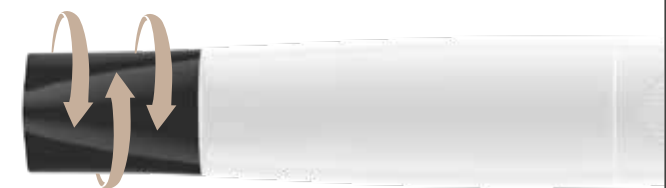
8 003511 452117

ART CRAYON

A buttery-smooth, versatile, wax-based soft pastel encapsulated in a sturdy twistable holder, with ergonomic grip.



TWIST AND COLOR



MULTI
SURFACE

WET AND DRY
TECHNIQUES



6 ART CRAYONS box
Art. 45212

Inner: 6pcs. / Outer: 48pcs.
Outer Size (cm) LxBxH: 30x22x23,5
Kg: 6,6



8 003511 452124



12 ART CRAYONS hard box
Art. 45213

Inner: 6pcs. / Outer: 24pcs.
Outer Size (cm) LxBxH: 44x25x16
Kg: 7



8 003511 452131

WATERSOLUBLE OIL PASTEL

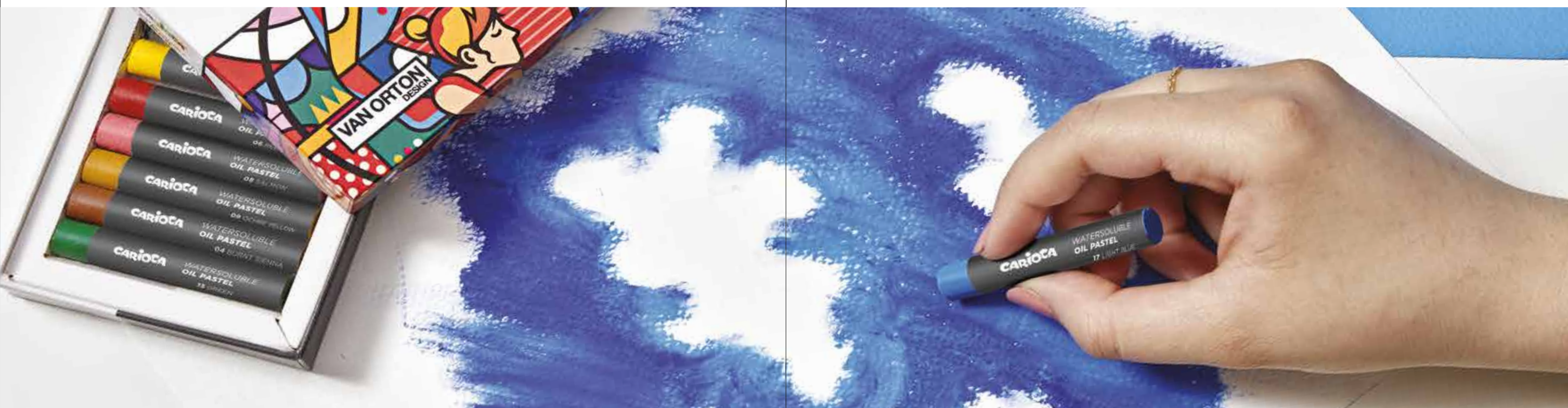
Soft and smooth artist quality oil pastel,
with high pigmentation that allows using
with different techniques and bright colors.



Watersoluble
Smooth laydown
High covering
High pigmentation



BRIGHT COLORS
EASY BLENDABILITY
WET AND DRY
TECHNIQUES



12 OIL PASTELS box

Art.45214

Inner:6pcs. / Outer:48pcs.

Outer Size (cm) LxBxH:36,5x32x16 / Kg:6,2



8 003511 452148



24 OIL PASTELS box

Art.45215

Inner:6pcs. / Outer:24pcs.

Outer Size (cm) LxBxH:35,5x31,5x16

Kg:6



8 003511 452155



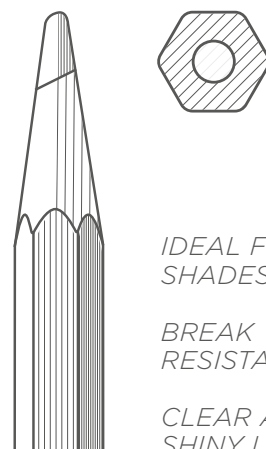
GRAPHITE PENCILS

Superior quality graphite pencils with wide range of smooth leads and brilliant marks, ideal for sketching and technical drawing.



The mark of responsible forestry
FSC® C182864

Soft lead
Unique design
High quality
Easy to erase
and sharpen



IDEAL FOR
SHADES

BREAK
RESISTANT

CLEAR AND
SHINY LINES



BULK SELLING DISPLAY

Available
in 8 leads



Refills included
12 single pencils

Art.45231 - 6B
Art.45232 - 4B
Art.45233 - 2B
Art.45234 - B
Art.45235 - HB
Art.45236 - H
Art.45237 - 2H
Art.45238 - 4H

Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:19,6x16x15,6
Kg:2,1



**DRAWING SET
hard box**

Art.45230
Inner:6pcs. / Outer:24pcs.
Outer Size (cm) LxBxH:
21,5x31,5x30,5 / Kg:5,8



**KNEADABLE
art eraser**

**Art.45290
EXPO 18pcs.**
Inner:1pcs.
Outer:12pcs.
Outer Size (cm)
LxBxH: 31,5x22x15
Kg:7



**HIGH QUALITY
white eraser**

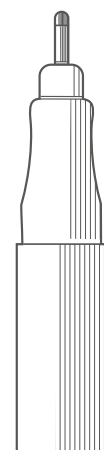


**Art.45291
EXPO 30pcs.**
Inner:1pcs. / Outer:12pcs.
Outer Size (cm)
LxBxH: 22x28x11,5
Kg:6



PIGMENT LINER

Sun and water-resistant pigment liner, with dark pigmented india ink and high quality nibs for precise and clear lines.



Non fading
Clear and defined
lines



0.05
0.1
0.2
0.3

0.5
0.6
0.8
BRUSH

WATERPROOF

PIGMENTED
INDIA INK

LIGHTFAST



BULK SELLING DISPLAY

Available in
8 line widths



Refills included

**8 single line
width box**

Art.45251 - 0,05 mm
Art.45252 - 0,1 mm
Art.45253 - 0,2 mm
Art.45254 - 0,3 mm
Art.45255 - 0,5 mm
Art.45256 - 0,6 mm
Art.45257 - 0,8 mm
Art.45258 - brush

Inner: - / Outer:24pcs.
Outer Size (cm)
LxBxH:20x20x16
Kg:2,1



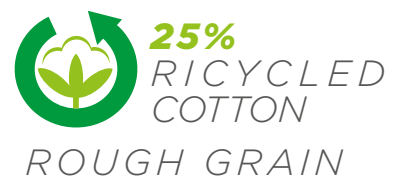
**8 PIGMENT LINER
Art.45250**

Inner:6pcs. / Outer:24pcs.
Outer Size (cm)
LxBxH:16x20x20
Kg:2,1



WATERCOLOR PAPER

Very thick paper, with cotton fibers, perfect to use with watercolors and wet techniques



20 SHEETS

A4 21 x 29,7 cm

300 gr/m²



Glued on
2 sides
Acid free
Wet
techniques



The mark of
responsible forestry
FSC® C182864

**Watercolor sketchbook
Art.45223**
Inner:5pcs. / Outer:20pcs.
Size (cm) LxBxH:43x31x13 / Kg:10



8 003511 452230

WATERCOLOR PAPER POCKET

Very thick paper, with cotton fibers, perfect to use with watercolors and wet techniques.



20 SHEETS

A5 21 x 14,8 cm

300 gr/m²



Glued on
2 sides
Acid free
Wet
techniques



The mark of
responsible forestry
FSC® C182864



**Watercolor sketchbook
Art.45224**
Inner:5pcs. / Outer:20pcs.
Size (cm) LxBxH:32x22x14 / Kg:5,4

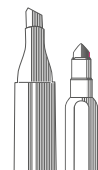


8 003511 452247

MARKER PAPER

*Thin and glossy paper, that dries quickly,
ideal to use with markers and fineliners.*

SMOOTH
GRAIN
EXTRA
WHITE



70 SHEETS

A4 21 x 29,7 cm

70 gr/m²



**Markers
sketchbook
Art.45220**
Inner:5pcs.
Outer:20pcs.
Size (cm) LxBxH:
32x22x15 / Kg:6,7



8 003511 452209

*Dries quickly
For water-based and
alcohol-based markers
Acid free
Vivid colors*

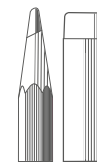


The mark of
responsible forestry
FSC® C182864

DRAWING PAPER

*Thick, fine-grain paper, ideal for sketching
and drawing with colored pencils.*

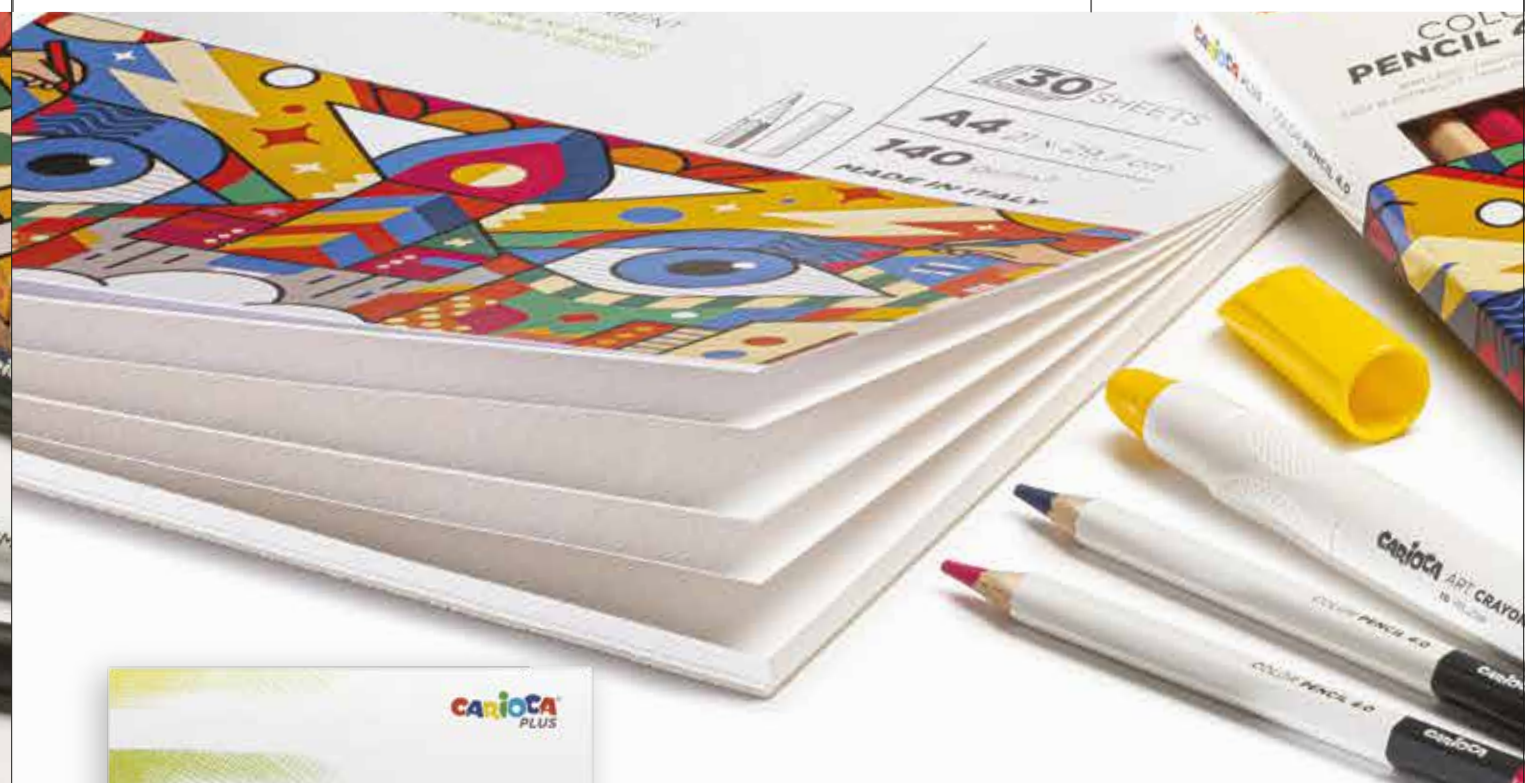
SMOOTH
GRAIN
NON
ABSORBENT



30 SHEETS

A4 21 x 29,7 cm

140 gr/m²



**Pencils
sketchbook
Art.45221**
Inner:5pcs.
Outer:20pcs.
Size (cm) LxBxH:
32x22x16,5 / Kg:8,2



8 003511 452216

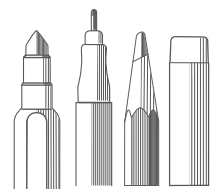
*Erases easily
Acid free
High quality
cellulose*



The mark of
responsible forestry
FSC® C182864

SKETCH BOOK

Hard cover sketchbook, made of fine-grain drawing paper with precut for easy tearing.



40 SHEETS

A4 21 x 29,7 cm

160 gr/m²



The mark of
responsible forestry
FSC® C182864

SUITABLE FOR
PENCILS, CRAYONS
AND MARKERS.

CLEAN ERASING

ACID FREE

HIGH QUALITY
CELLULOSE



A4 Sketchbook Art.45225

Inner:5pcs. / Outer:20pcs.

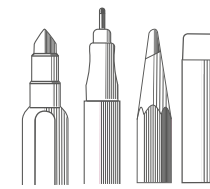
Size (cm) LxBxH:
32x22x15 / Kg:6,7



8 003511 452254

SKETCHBOOK POCKET

Sketchbook and album A5 format,
to create everywhere.



40 SHEETS

A5 14,8 x 21 cm

160 gr/m²



A5 Sketchbook Art.45226

Inner:5pcs. / Outer:20pcs.

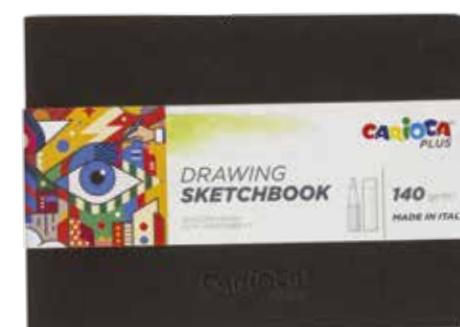
Size (cm) LxBxH: 32x22x15 / Kg:7,5



8 003511 452261



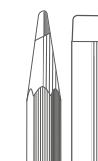
The mark of
responsible forestry
FSC® C182864



**DRAWING
SKETCHBOOK**

SMOOTH
GRAIN

NON
ABSORBENT



20 SHEETS

A5 21 x 14,8 cm

140 gr/m²

**A5 Sketchbook
Art.45222**

Inner:5pcs.

Outer:20pcs.

Outer Size (cm)

LxBxH:22,5x31x8,5
Kg:3,2



8 003511 452209

DISPLAY DA BANCO

Compact and stackable permanent counter displays with unique shape and product features.

PRISMA FIBER-TIP

18 colors display, refillable.

Art.52030

Outer Size:

(cm) LxBxH:39x30x20 / Kg:3,2

Single
color
refills
included,
18 colors



ACRYLIC MARKER

10 colors display, refillable.

Art.52040

Outer Size:

(cm) LxBxH:49x19x32 / Kg:1,2



Single color
refills
included,
10 colors

COLOR PENCIL 4.0

Display with 24 colors,
refillable.

Art.55303

Outer Size:

(cm) LxBxH:26,3x37,5x22

Kg:3,2

Includes
recharges
single color,
24 colors



SKETCH MARKER

Display with 36 Sketch
marker boxes,
of 4 color tones

Art.55246

Includes
refills of
4 tones,
in 6 varieties
of colors



PIGMENT LINER

BULK SELLING DISPLAY

8 tips display,
refillable.

Art.55305
Display Size:
(cm)LxBxH:
16,5x13,5x25

Outer Size:
(cm)LxBxH:
28x30x17,5
Kg:1,2



Refills
included,
8 line widths

GRAPHITE PENCILS

BULK SELLING DISPLAY

8 leads display,
refillable.

Art.55304
Display Size:
(cm)LxBxH:
11x13,5x25

Outer Size:
(cm)LxBxH:
17,7x26,6x15,6
Kg:1,3



Refills
included,
8 leads

ERASERS DISPLAY

Counter displays, compact in size, for the single sale of professional drawing erasers.

WHITE ERASER

Erasers display, 30pcs.

Art.45291
Inner:1pcs. / Outer:12pcs.
(cm) LxBxH:22x28x11,5 / Kg:6



With
protective
paper band



ART ERASER

Erasers display, 18pcs.

Art.45290
Inner:1pcs. / Outer:12pcs.
(cm) LxBxH:22x31,5x15 / Kg:7



With
protective
case





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